

## Corporate Plan PI Report Economy

Monthly report for 2018-2019  
Arranged by Aims  
Filtered by Aim: Priorities Economy  
For MDDC - Services

## Key to Performance Status:

Performance Indicators:

No Data

Well below  
target

Below target

On target

Above target

Well above  
target

\* Indicates that an entity is linked to the Aim by its parent Service

## Corporate Plan PI Report Economy

## Priorities: Economy

## Aims: Attract new businesses to the District

## Performance Indicators

Title	Prev Year (Period)	Prev Year End	Annual Target	Apr Act	May Act	Jun Act	Jul Act	Aug Act	Sep Act	Oct Act	Nov Act	Dec Act	Jan Act	Feb Act	Mar Act	Actual to Date	Group to Manager	Officer Notes
<u>Number of business rate accounts</u>	2,963 (6/12)		3,000	3,004	3,004	3,044	3,049	3,049	3,054								Andrew Jarrett	

## Aims: Focus on business retention and growth of existing businesses

## Performance Indicators

Title	Prev Year (Period)	Prev Year End	Annual Target	Apr Act	May Act	Jun Act	Jul Act	Aug Act	Sep Act	Oct Act	Nov Act	Dec Act	Jan Act	Feb Act	Mar Act	Actual to Date	Group to Manager	Officer Notes
<u>Businesses assisted</u>	195 (8/12)		250	25	49	72	93	113	129	162	177						None	(November) Provisional numbers (JB)

## Aims: Improve and regenerate our town centres

## Performance Indicators

Title	Prev Year (Period)	Prev Year End	Annual Target	Apr Act	May Act	Jun Act	Jul Act	Aug Act	Sep Act	Oct Act	Nov Act	Dec Act	Jan Act	Feb Act	Mar Act	Actual to Date	Group to Manager	Officer Notes
<u>Increase in Car Parking Vends</u>	53,420 (7/12)			49,410	51,507	51,931	53,629	53,627	51,547	52,273							Andrew Jarrett	
<u>The Number of Empty Shops (TIVERTON)</u>	25 (2/4)		18	n/a	n/a	22	n/a	n/a	21	n/a	n/a		n/a	n/a			Adrian Welsh	(Quarter 2) July 2018 slight improvement - 21 vacant units representing 9% of available units (JB)
<u>The Number of Empty Shops (CREDITON)</u>	8 (2/4)		8	n/a	n/a	10	n/a	n/a	8	n/a	n/a		n/a	n/a			Adrian Welsh	(Quarter 2) 8 units representing 6.8% of the total retail units (JB)
<u>The Number of Empty Shops (CULLOMPTON)</u>	9 (2/4)		8	n/a	n/a	6	n/a	n/a	7	n/a	n/a		n/a	n/a			Adrian Welsh	(Quarter 2) Vacancy rate on 17th July was 8.2% (7 vacant units) (JB)

## Aims: Other

## Performance Indicators

Title	Prev Year (Period)	Prev Year End	Annual Target	Apr Act	May Act	Jun Act	Jul Act	Aug Act	Sep Act	Oct Act	Nov Act	Dec Act	Jan Act	Feb Act	Mar Act	Actual to Date	Group to Manager	Officer Notes
<u>Funding awarded to support economic projects</u>	£25,459 (2/4)			n/a	n/a	£0	n/a	n/a	£160,395	n/a	n/a		n/a	n/a			Adrian Welsh	(Quarter 2) £133,178 LEADER funding awarded to Newton Equine Services £27,217 LEADER funding

Corporate Plan PI Report Economy																			
Priorities: Economy																			
Aims: Other																			
Performance Indicators																			
Title	Prev Year (Period)	Prev Year End	Annual Target	Apr Act	May Act	Jun Act	Jul Act	Aug Act	Sep Act	Oct Act	Nov Act	Dec Act	Jan Act	Feb Act	Mar Act	Actual to Date	Group Manager	Officer Notes	
																		awarded to Harefield Barn, Shobrooke (JB)	

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